

Growth in the Far North – Waterfront Development takes off in Whitehorse, Yukon

With a population of just over 25,000 people, the highest in its history, the City of Whitehorse is looking toward the future with the goal of sustainable growth that includes a variety of business opportunities and housing options for its residents. One such opportunity is the Motorways development, located on the Whitehorse waterfront.

Along with the creation of new housing subdivisions to accommodate its growth, increased government funding has led to the expansion of the city's international airport, construction of a new correctional centre, and several projects along the city's waterfront as well as several roadwork projects.

In these economic times this may seem at odds with what's happening in many other parts of the country, but with continued increases in investment from the federal government and a significant proportion of the city's workforce comprising of public sector employees, Whitehorse has largely been insulated from the global economic downturn.

Centrally located in Downtown Whitehorse and on the waterfront lies what is to become the City of Whitehorse's premier mixed-used commercial and residential neighbourhood, known as Motorways.

Five blocks from Main Street and one block from the Yukon River, Motorways is located in the midst of a significant waterfront revitalization program including a first nation cultural and convention centre, public library, heritage site restorations, a wharf project, and municipal road, water, and sewer improvements.

Comprising 13 fully-serviced lots, the Motorways development is located within walking distance to existing commercial amenities including grocery, clothing, and bookstores as well as major parks and trail networks. The lots also have spectacular views of the Yukon River and surrounding mountains.

With design guidelines that promote a pedestrian friendly, mixed use neighbourhood and zoning that allows three storeys and 90 per cent site coverage already in place, these City of Whitehorse-owned properties are anticipated to attract a lot of interest and are being offered to the private sector on a first come, first serve basis.

If you're interested in learning more about how to invest in this opportunity please visit <http://www.whitehorse.ca/motorways> in what will become one of the most unique, sought after areas in one of the most stable economies in Canada.

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