



Lynda Pasacrete

President

Better Business Bureau (BBB)

“Lynda has been involved in the real estate market. As the former CEO of the BC Apartment Owners and Managers Association, she maintained a high profile through government lobbying, media relations, education initiatives and membership growth prior to joining the Better Business Bureau. Additionally, with 25 years of sales experience and insights, Lynda has presented to property managers, management companies, apartment owners on a variety of relevant topics to each group as well as delivering sold-out customer service seminars and fraud prevention to both BBB members and the general public this year.”

BBB

<http://www.ccbbb.ca/>