

Dear Exhibitor:

**Re: Showguide Advertising Program**

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In preparation for the upcoming **BC Real Estate Convention 2008 \*Spring**, we would like to offer you an opportunity for advertisement in our official Showguide booklet to promote your company as well as to spotlight your products, services or concepts during the convention. The Showguide will be a glossy (4.25"X9.25") booklet featuring the official floor plan of the convention, seminar schedules, featured articles by influential professionals and other useful information relevant to the event. Ten thousand Showguide booklets will be distributed at the front door to all the prospective buyers and attendees at the convention.

Also, we are offering you the opportunity to have your corporate logo printed on one side of our official shopping bag (the other side will have **BC Real Estate Convention™**). High quality, re-useable fabric shopping bags will be produced and distributed at the front door entrances, along with the Official Showguide inserted. (Please refer to Sponsorship package guide under Bag Sponsorship).

The Showguide price guide/order form is attached with this letter. The Showguide is more than just an event directory booklet; it can also be used as a reference guide. So, send in your order form now to take advantage of the opportunities advertising in the Showguide will generate for your business.

Best Regards,

BC Real Estate Convention  
PO Box 61035  
571 57<sup>th</sup> Avenue W  
Vancouver, BC  
V6P 6S5  
Phone: 604.677.8203  
Fax: 604.677.7720  
Email: [info@BCRealEstateConvention.com](mailto:info@BCRealEstateConvention.com)

# BC Real Estate Convention™ 2008 \*Spring

Ballroom A, B & C, Vancouver Convention & Exhibition Centre, 999 Canada Place  
Monday and Tuesday, February 25-26, 2008

## Official Showguide Advertising Order Form

Order	Showguide Advertising Section	Price
	Back Cover (Full page, colour, 4"x8.5")	\$3600
	Inside Front Cover (Full page, colour, 4"x8.5")	\$2400
	Inside Back Cover (Full page, colour, 4"x8.5")	\$2400
	Full Page (Colour 4"x8.5")	\$1800
	Full Page (B&W, 4"x8.5")	\$1500
	Half Page (Colour, 4"x4")	\$1200
	Half Page (B&W, 4"x4")	\$900
	Quarter Page (Colour, 4"x2")	\$700
	Quarter Page (B&W, 4"x2")	\$400

Official Bag Advertising Selection		
<ul style="list-style-type: none"> <li>• Corporate logo printed on one side of the official re-usable, high quality fabric shopping bag (ten thousand piece production)</li> <li>• Includes one Full Page (Colour, 4"x8") advertisement in the Official Showguide booklet</li> <li>• Company name and logo on a 4x15 foot banner to be hung prominently from the convention centre's ceiling or wall</li> <li>• Gold Sponsor status</li> </ul>		\$22,500 For 10,000 bags
		\$13,500 For 5,000 bags

**Subtotal** \$ \_\_\_\_\_  
**Add 6% GST** \$ \_\_\_\_\_  
**Total** \$ \_\_\_\_\_

We hereby place an order to advertise in the official **BC Real Estate Convention Showguide:**

Payment Method: \* **Payment MUST accompany the order**

Cheque (**Payable to Buyou Enterprises Ltd.**)

**Send to:** BC Real Estate Convention  
(Buyou Realty Network)  
PO Box 61035, 571 57<sup>th</sup> Ave West  
Vancouver, BC V6P 6S5

Visa  MasterCard

Credit Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_ Date: \_\_\_\_\_

GST#: 10070 5979 RT 0001

Card Holder Signature: \_\_\_\_\_

Company:		
Address:		
City:	Province:	Postal Code:
Contact Person:	Email:	
Telephone:	Fax:	